

PC Game Retail Sales Drop 14% in 2008

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NPD Group in USA says retail PC game sales fell 14% in 2008, with revenue of \$701 million down from \$911 million in 2007. Where are all those millions going?

Online... NPD says online gaming for video game consoles and portables enjoyed a statistically significant increase from 19% to 25%. PC online gaming experienced a slight decline over the same time period, but remained the most widely used platform for online gaming activities.

Xbox 360 remains the console online gaming leader at 50%. Nintendo's Wii increased from 18% to 29%.

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