

Logitech Rebrands PC Gaming Line

Written by Marco Attard
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Logitech unites all PC gaming peripheral offerings under a single name-- Logitech G, a "new approach" to gaming complete with 6 redesigned mice and keyboards and 2 new headsets.



Apparently the work of "engineers compelled to test scientific theories," Logitech G devices feature finger-print resistant coatings on heavy contact zones, hydrophobic coatings on palm areas, Delta zero sensor technology and buttons able to take up to 20 million toggles.

"When science wins— gamers win," the company PR claims.

The series flagships are the G700s rechargeable gaming mouse and the G19s keyboard. The G700s is a wireless mouse with a durable non-stick coating, 13 programmable controls (via Logitech Gaming Software) and low-friction PTFE feet, while the G19s keyboard comes complete with an integrated LCD panel, custom-colour backlighting and x12 programmable keys with up to 36 different functions across 3 different modes.

Further input devices include the G500s, G400s and G100s gaming mice and the G510s keyboard.

Rounding up the line up is a pair of audio offerings-- the G430 Dolby 7.1 surround sound headset and G230 stereo gaming headset with 40mm neodymium drivers.

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The Logitech G range will hit European markets from May 2013.

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