

The Polaroid Cube Action Camera

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13 August 2014



Polaroid takes on the GoPro and its action camera ilk with the Cube-- a small (3.5mm) camera packing a 124° wide-angle lens and 1080p video recording capability inside water and shock resistant rubber casing.

[First revealed back at CES 2014](#) , the Cube also takes 6MP photos, with up to 32GB storage (via microSD card) and a built-in battery promising up to 90 minutes of recording time.

Interestingly it features a magnet on the bottom, allowing users to stick it on metal surfaces and a variety of Polaroid-made mounts and accessories. These include the usual helmet, bike, and strap options, as well as a monkey-shaped strand and a waterproof case/suction mount combo.

Polaroid is currently taking Cube preorders, before shipping on September 2014.

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