

Optimistic Outlook for W.W. IT Spending

Written by Marco Attard
06 April 2011

Gartner is slightly more optimistic in its predictions for 2011's W.W. IT spending, saying it will increase by 5.6% over 2010-- reaching a total of \$3.6TR (2010 spending totals \$3.4TR).

The analyst's previous reports forecast 5.1% growth for the year.

Worldwide IT Spending Forecast (Billions of U.S. Dollars)

	2010	2010	2011	2011
	Spending	Growth (%)	Spending	Growth (%)
Computing Hardware	374	12.3	409	9.5
Enterprise Software	237	6.7	255	7.6
IT Services	785	2.9	824	5.0
Telecom	2,011	5.5	2,110	4.9
All IT	3,406	5.7	3,598	5.6

Source: Gartner (March 2011)

Why such an increase? The reason lies in the iPad and its ilk, with W.W. tablet spending set to reach highs of \$29.4Bn in 2011 (up from 2010's \$9.6Bn), with global tablet spending reports predicting growth at an annual rate of 52% through 2015.

Gartner also adjusts its predictions for 2011 W.w. computing growth-- from 7.5% to 9.5%.

The analyst says its predictions for a relatively stable outlook come despite the Middle East's political unrest (the territory accounts for 2% of W.W. IT spending after all). Less sure is the effect recent natural disasters left on Japan, which could go in 2 ways-- disrupting global electronics supply chains while impacting IT demand.

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