

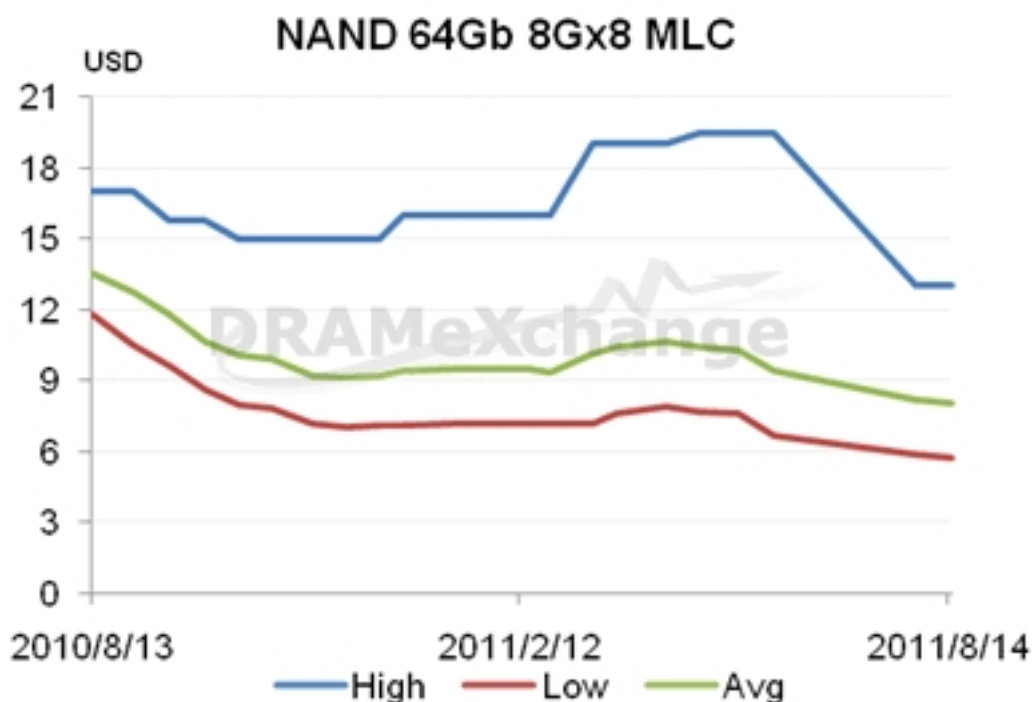
DRAMeXchange: Flash Memory Market Remains Uncertain

Written by Marco Attard
17 August 2011

TrendForce's DRAMeXchange division reports the NAND flash market remains weak, with MLC NAND flash ASPs decreasing by -1-2% and TLC NAND flash by -4-7%.

The reasons for such market weakness include an uncertain global economy, underperforming NAND flash product shipments and inventory buildup leading to delays in inventory stocking in Q3 2011.

Figure-2 64Gb MLC NAND Flash Contract Price



Source: DRAMeXchange, August, 2011

An improving economy should lead to increases in both market confidence and holiday purchasing in Q4 2011-- leading to inventory level decrease and growing demand for new products after August 2011.

DRAMeXchange predicts NAND flash contract prices should stabilise by that time-- but NAND

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flash prices will continue depending on market conditions during Q4 2011.

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