

PC Market Recovers in Q2

Written by Marco Attard
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IHS iSuppli says the WW PC market shows signs of recovery in Q2 2011-- with global shipments growing by 3.7% Y-o-Y to 85.6M units.

In comparison Q1 2011 shipments total 80.8M.

The analyst attributes the growth to IT departments refreshing their hardware-- allowing the top PC vendors (HP and Dell) to maintain their leadership.

Preliminary Top-5 Q2 2011 Worldwide PC Unit Shipment Market Share Ranking
(Ranking by Thousands of Units)

Q2 2011 Rank	OEM	Q2 2011 Shipments	Q1 2011 Shipments	Sequential Growth	Q2 2010 Shipments	Yr/Yr Growth
1	Hewlett-Packard	15,377	15,374	0.02%	14,955	2.8%
2	Dell	11,118	10,475	6.1%	10,700	3.9%
3	Lenovo	10,242	8,152	25.6%	8,327	23.0%
4	*Acer	8,873	9,238	-4.0%	11,098	-20.0%
5	ASUS	4,565	4,335	5.3%	4,210	8.4%
	Others	35,458	33,211	6.8%	33,272	6.6%
	Total	85,633	80,784	6.0%	82,562	3.7%

**NOTE: Acer incorporates Founder PC shipments*

Source: IHS iSuppli September 2011

HP shipments for Q2 2011 total 15.4M (with 2.8% Y-o-Y growth) while Dell shipments total 10.5M, growing by 3.9% Y-o-Y.

Lenovo delivers the strongest performance for the period, growing by 23% Y-o-Y with shipments reaching 10.2M to become the 3rd top vendor.

Acer fails to improve its channel inventory management according to iSuppli-- with Q2 2011

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shipments totalling 9.2M and losses reaching -20% Y-o-Y.

For the 5th position, Asus overtakes Toshiba, shipping 4.6M units in Q2 2011 and growing by 8.4% Y-o-Y.

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