

Flash Memory Market to Fall 14%

Written by Bob Snyder
21 November 2008

The worldwide NAND flash memory will see a 14% fall in revenue to \$12 billion in 2008, down from \$13.9 billion in 2007, predicts iSuppli. This year would be the first time ever WW NAND flash revenue declined on an annual basis.

And next year will be the second time as global NAND flash memory will decline by another 15% in value. Driving prices down are retailers as nearly 80% of the chips sold each year end up in personal media players, storage cards and USB flash drives.

Go [Flash Memory Remembers Better Times](#)