

iPad Mini: Already in Trouble?

Written by Marco Attard
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Apple still has to announce it. Hell, it might not even actually exist. But the rumours involving the near-mythic smaller iPad persist-- including news on how the miniature tablet is going through "some delays."



According to Barclays Apple analyst Kirk Yang, Apple manufacturing partner Pegatron already struggles with building a smaller iPad with thinner bezels. How come? Inexperience, as well as a switch from Indium Tin Oxide (ITO) touch panel glass to ITO films.

Meanwhile The Wall Street Journal reports LG and AU Optronics are making "lower resolution" 7.85-inch displays for the smaller tablet.

A final rumour for now-- an anonymous "major Apple investor" tells Fortune Apple will send out invitations for a launch event on October 10, suggesting the October 17 date for an special unveiling event before a November 2 launch. Such news confirms [earlier reports suggesting the iPad mini would never to share the spotlight with the iPhone 5.](#)

Predictably enough Apple remains silent, neither confirming nor denying such talk.

Back in 2010 the late Steve Jobs famously described 7-inch tablets as "tweeners" and "dead on arrival." And while the iPad still dominates the 10-inch tablet market, the likes of Samsung, Amazon and Google have had a fair amount of success with smaller devices. Will Apple really go for a slice of that particular form factor pie?

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Go [Apple's Next Mega-Product, the iPad Mini, is Already Struggling With Delays \(Business Insider SAI\)](#)

Go [Apple Suppliers Begin Producing Smaller Version of iPad \(WSJ.com\)](#)

Go [Rumour: iPad Mini Invitations Set to be Mailed Out October 10 \(Fortune\)](#)