

Barnes & Noble Fires Competition Against Amazon

Written by Marco Attard
09 November 2011

Amazon is not the only book retailer stepping into the tablet-infested market-- **Barnes & Noble launches a Nook Tablet**

, a similarly priced low-end offering upgrading on the Nook eReader series.



It has a 7" IPS laminated display, a dual-core 1GHz processor, 1GB RAM, 16GB storage (expandable via microSD cards) and pre-loaded Netflix, Hulu and Pandora apps.

Comparisons to the Amazon Kindle Fire abound-- the Nook tablet has twice as much storage as the Fire, and, more crucially, free in-store support through Nook kiosks in Barnes & Noble retail locations.

It will also provide customers with access to 250 magazines and comics from Marvel and other publishers.

Android Gingerbread powers the device-- but the retailer doesn't offer open access to the Android Market.

Will Barnes & Noble managed to rival an Amazon-powered cloud infrastructure? Maybe not (although in-store kiosks could be a draw) but either way the low-end tablet race is heating up.

Go [Nook Tablet](#)

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