

Dell to Challenge Apple With Windows Tablets

Written by Marco Attard
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As the 3rd iPad hits the market (3M already sold WW since March 16, Apple gloats), Dell chief commercial officer Steve Felice insists the tablet market is still "wide open" for non-iOS devices.



Speaking to Reuters, Felice says Dell plans to launch Windows 8 tablets sometime around H2 2012-- with a particular focus on office workers looking for an enterprise-class device.

"We have a roadmap for tablets that we haven't announced yet. You'll see some announcements.. for the back half of the year," Felice continues.

Dell had already stabbed at the tablet market with the unsuccessful Android-powered Streak. According to Felice the company still hasn't dismissed the Google OS, and may start making Android tablets again.

Dell is not the only company thinking about Windows 8 tablets-- Lenovo and HP also have tablet plans, while rumours insist Nokia is working an ARM-powered Windows 8 device.

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