

IDC: Android Dominates Tablet

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IDC increases its 2013 tablet shipment forecast from 172.4 million to 190.9m units, thanks to a predicted surge of smaller, lower-priced devices.

"One in every two tablets shipped this quarter was below 8-inch in screen size," IDC says. "In terms of shipments, we expect smaller tablets to continue growing in 2013 and beyond... Vendors are moving quickly to compete in this space as consumers realize that these small devices are often more ideal than larger tablets for their daily consumption habits."

According to the analyst WW tablet shipments will reach over 350m by end 2017, with a CAGR of 11% during the 2013-2016 period.

