LG goes for something slightly different with the G2 smartphone flagship-- the first "G" series device featuring a 5.2 inch display and admittedly unusual physical button placement.



Unlike most other smartphones the G2 has all physical buttons (namely the power button and the volume rocker) placed beneath the rear-facing camera instead of the sides. According to LG such a design decision makes one-handed use of a larger smartphone easier while allowing for a thinner-than-usual (2.65mm) bezel.

Spec-wise the G2 aims to impress-- the 5.2-inch IPS display handles 1080p resolutions through a 2.26GHz quad-core Snapdragon 800 SoC, 2GB RAM, 16 or 32GB internal storage and a 3000mAh battery.

The massive display carries Graphic RAM (GRAM) to reduce energy consumption by up to 26% (on a still frame) and increase overall usage time by around 10%, at least according to LG.

Sound also gets a boost-- the company claims the G2 is the first smartphone with with "superior to CD" 24-bit/192kHz playback.

The OS of choice is Android 4.2.2 as skinned with a number of LG UX additions such as Answer Me (automatically answers incoming call when the phone is raised to the ears), Plug & Pop (tries to guess what the user wants to do when they plug in headphones or USB cables) and Text Link (contextual copy/paste menus).

LG Intros G2 Flagship

Written by Marco Attard 13 August 2013

The LG G2 should be available in European territories by September 2013.

Go LG G2 Introduces New Direction in Smartphone Design