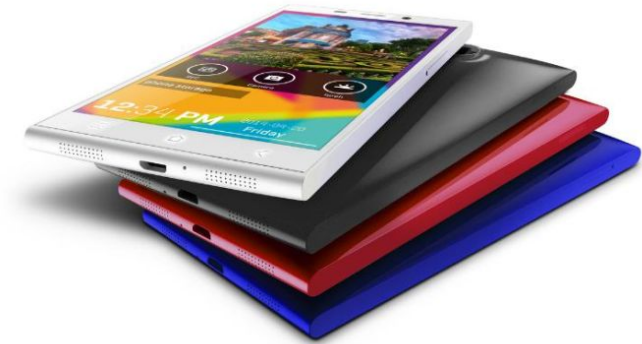


## BLU Launches Life Pure XL

Written by Marco Attard  
07 May 2014

---

BLU Products launches a premium addition to the Life Pure smartphone series-- the Life Pure XL, a 5.5-inch flagship number available in 2 configurations.



It carries a 1920 x 1080 display, quad-core 2.2GHz Qualcomm Snapdragon CPU and either 3GB RAM and 32GB storage or 2GB RAM and 16GB storage. Powering all is a 2500mAh battery, while cameras come in 16MP rear- and 8MP-front-facing.

Connectivity comes via wifi, Bluetooth 4.0, GPS and NFC, while the OS of choice is Android 4.2.

BLU adds the handsets also feature "advanced" DTS surround audio together with other audio features such as 3-mic noise cancellation and stereo recording.

The 32GB Life Pure XL is available now in 4 different colours, while the 16GB version should start shipping from June 2014.

Go [BLU Products Introduces Flagship Life Pure XL](#)