

The "Bothie" Taking Nokia 8

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HMD Global hopes to introduce a new word with the launch of the Nokia 8, its first Nokia-branded Android flagship-- "bothie," or a photo taken by both front and rear cameras, simultaneously.



Attempts at terminology aside, the Nokia 8 is the Finnish company's take on the likes of Apple and Samsung. It is a 5.3-inch device with an aluminium unibody, inside of which are a 2560 x 1440 resolution LCD display, Snapdragon 835 processor, 4GB RAM, 64GB storage (expandable to 256GB via microSD card) and a 3090mAh battery. The software of choice is stock Android 7 (aka Nougat).

Since photography is a main draw for the device, it is interesting to note both front- and rear-facing cameras feature 13MP sensors and Zeiss optics. The rear-facing number is a dual-camera array with a second monochrome camera. As for the "bothie" gimmick, it can also be used to broadcast live video to Facebook or YouTube, while Ozo Audio technology allows it to capture 360-degree audio.

The Nokia 8 hits European markets from September 2017 in glossy blue, matte blue, copper and grey options.

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