

VISA Starts MicroSD Payments in Europe

Written by Bob Snyder
10 August 2010

Visa Europe launches a contact-less payment system in Turkey. *Customers of Akbank with a Blackberry enabled by a microSD card can now pay for goods.*



Using NFC technology in a microSD called the In2Pay, the In2Pay card can still act as a storage expansion as well, so users do not give up memory to make use of the service.

Visa will expand this micro-SD programme to include HTC, Samsung, LG, Nokia and Motorola phones in the near future while it waits for NFC handsets to gain in the market.

Go [VISA EUROPE and microSD](#)