Here's the date Apple disciples are waiting for-- October 4th, the very probable date for the next iPhone's announcement as revealed in a somewhat cryptic image.



The image shows the announcement date (Tuesday 4th October), time (10:00am California time), the number "1" (will Apple only reveal 1 device?) and the address to the Apple Cupertino HQ.

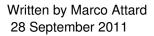
What can one expect from the Apple event? One thing for sure-- a lack of Steve Jobs, alongside his famous "reality distortion field" superpower. Most likely to take his place on stage is no other than new CEO Tim Cook.

Wild iPhone 5 feature rumours have been flying around since the iPhone 4 launched last year. The more realistic include an NFC chip, voice-activated "assistant" feature, improved cameras and the same dual-core A5 processor as the iPad 2.

Plus it surely won't look too different from the iPhone 4-- noone expects Apple to reinvent the iWheel by this point (even if it would be a pleasant surprise).

We'll learn whether an Apple announcement will capture the imagination sans-Jobs next week,

## iPhone 5 Gets Announcement Date



then.

Go iPhone 5 Event Invites are Out (Business Insider SAI)

Go iPhone 5, Minus the Master (FT.com)