

IDC: PC Monitor Shipments Down, Sizes Up

Written by Marco Attard
19 June 2013

IDC lowers Q1 2013 global PC monitor shipment estimates from 34.7 million units to 33.8m, a 9.9% Y-o-Y decline caused by the continual drops in desktop PC shipments.

The analyst expects WW monitor shipments to drop further to 113.6m units by 2017.

Worldwide PC Monitor Unit Shipments, Market Share, and Year-over-Year Growth, First Quarter 2013

Vendors	1Q13 Unit Shipments	1Q13 Market Share	1Q12 Unit Shipments	1Q12 Market Share	1Q13/1Q12 Growth
1. Samsung	4,884,060	14.4%	6,076,264	15.8%	-19.6%
2. Dell	4,448,731	13.2%	4,895,348	12.7%	-9.1%
3. HP	3,565,752	10.5%	4,292,250	11.2%	-16.9%
4. LG	3,450,597	10.2%	3,624,188	9.4%	-4.8%
5. AOC	2,837,139	8.4%	2,795,200	7.3%	+1.5%
All Vendors	33,811,770	100%	38,481,670	100%	-12.1%

"The continued decline in PC desktops is bringing about changes in strategy and product focus in the PC monitor market," IDC says. "With Windows 8 we expect to see more touch-based monitors although price points are a little high. Average screen size is also expected to increase to 21.4-inch in 2017 from 20.4-inch in 2012."

IDC: PC Monitor Shipments Down, Sizes Up

Written by Marco Attard
19 June 2013

LED Backlit technology holds 69.2% Q1 2013 market share with 26.6m units, a 15.7% Y-o-Y increase. The aspect ratio of choice remains 16:9 with around 75% market share.

Monitors armed with TV tuners should see growth in the future-- IDC forecasts 7.6% 2017 share, up from 5.7% in 2013.

When it comes to vendors, Samsung remains on top with 14.4% WW market share despite -19.6% Y-o-Y decline on shipments of 4.8m units. Dell follows with 12.7% share, while HP is 3rd with 11.2%.

Go [IDC Lowers Forecast Growth for PC monitors While Average Screen Size Increases](#)