The global PC monitor market sees a $-2.1 \%$ Y-o-Y decline on shipments reaching 31.4 million units in Q4 2018, IDC reports, marking a change of pace after 4 consecutive quarters of annual growth.

The analyst predicts 2019 shipments will reach 118m, resulting in a Y-o-Y decline of $-2.7 \%$ on Q4 2019 shipments to 30.5 m units. By 2020, shipments should total around 114 m units as the adoption of mobile devices at lower price points continues apace.


Source: IDC 2019

Curved monitors grow in popularity in Q4 2018, taking over 6.2\% market share in Q4 2018 and growing by $27.1 \%$ Y-o-Y (or $15.4 \%$ Q-o-Q). IDC says the positive trend will continue as more vendors enter the curved space. The most popular monitor sizes are 21.5- and 23.8-inch, with $21.7 \%$ and $17.8 \%$ market share respectively.

Of the top 10 screen sizes, 23.8- and 27-inch see the most Y-o-Y growth in Q4 2018 at 40.6\% and 17.2\% respectively. Meanwhile monitors with TV tuners hold 3\% Q4 2018 market share, down from $4.8 \%$ in Q4 2017. LG and Samsung lead the segment with a combined market share of $99.3 \%$.

In terms of vendors, Dell retains top position in Q4 2018 with $21.6 \%$ share on shipments of over 6.7 m units. The vendor sees strong growth in CEE (26.7\% Y-o-Y) and W. Europe (23.6\% $\mathrm{Y}-\mathrm{o}-\mathrm{Y}$ ), and sees the most growth in 31.5- and 37.5-inch monitors. HP follows with shipments reaching over 4.5m, a 1.5\% Y-o-Y increase resulting in 14.6\% Q4 2018 market share.

Lenovo maintains 3rd place with $4.3 \%$ Q-o-Q growth on shipments of nearly 4 m units. TPV sees both Y-o-Y (-5.6\%) and Q-o-Q (-13.2\%) declines, even as it makes "noteworthy" gains in W. Europe, with $2.4 \%$ Y-o-Y and $33.1 \%$ Q-o-Q growth. LG rounds the top 5 with shipments reaching 2.5 m units, $-8.5 \% \mathrm{Y}-\mathrm{o}-\mathrm{Y}$ decline.

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