

## IDC: PC Monitor Shipments Down, Sizes Up

Written by Marco Attard  
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IDC lowers Q1 2013 global PC monitor shipment estimates from 34.7 million units to 33.8m, a 9.9% Y-o-Y decline caused by the continual drops in desktop PC shipments.

The analyst expects WW monitor shipments to drop further to 113.6m units by 2017.

**Worldwide PC Monitor Unit Shipments, Market Share, and Year-over-Year Growth, First Quarter 2013**

Vendors	1Q13 Unit Shipments	1Q13 Market Share	1Q12 Unit Shipments	1Q12 Market Share	1Q13/1Q12 Growth
1. Samsung	4,884,060	14.4%	6,076,264	15.8%	-19.6%
2. Dell	4,448,731	13.2%	4,895,348	12.7%	-9.1%
3. HP	3,565,752	10.5%	4,292,250	11.2%	-16.9%
4. LG	3,450,597	10.2%	3,624,188	9.4%	-4.8%
5. AOC	2,837,139	8.4%	2,795,200	7.3%	+1.5%
All Vendors	33,811,770	100%	38,481,670	100%	-12.1%

"The continued decline in PC desktops is bringing about changes in strategy and product focus in the PC monitor market," IDC says. "With Windows 8 we expect to see more touch-based monitors although price points are a little high. Average screen size is also expected to increase to 21.4-inch in 2017 from 20.4-inch in 2012."

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LED Backlit technology holds 69.2% Q1 2013 market share with 26.6m units, a 15.7% Y-o-Y increase. The aspect ratio of choice remains 16:9 with around 75% market share.

Monitors armed with TV tuners should see growth in the future-- IDC forecasts 7.6% 2017 share, up from 5.7% in 2013.

When it comes to vendors, Samsung remains on top with 14.4% WW market share despite -19.6% Y-o-Y decline on shipments of 4.8m units. Dell follows with 12.7% share, while HP is 3rd with 11.2%.

Go [IDC Lowers Forecast Growth for PC monitors While Average Screen Size Increases](#)