

Sony Sticks With Google TV

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Sony does not give up on Google TV (even as Google itself appears to do exactly that) and announces the NSZ-GU1 Bravia Smart Stick, an MHL/USB dongle for post-2013 Sony TVs similar to the [Google Chromecast](#).



It carries 8GB storage, connects to TVs via MHL port (USB takes care of power) and "seamlessly integrates Google and Sony's own BRAVIA apps, allowing viewers to stay in a single menu to launch any of their apps."

In other words customers get access to both Sony and Google Play apps, as well as regular TV services, with a single menu handling access. It also allows picture-in-picture web surfing/TV watching, while an included universal remote features a touchpad on one side and a QWERTY keyboard on the other.

So far the Smart Stick is only compatible with 2013 or later Sony TVs, and should be available now.

Go [Sony Introduces Bravia Smart Stick](#)