

## NAS Market to Experience Explosion

Written by Marco Attard  
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Instat forecasts the WW Network-Attached Storage (NAS) market will soon experience something of an explosion as consumers demand centralised storage to access from all their portable CE and devices.



This demand will lead to NAS shipments to reach over 11m units in 2015 according the analyst's report, at an annual growth rate of 36.4%.

WW revenue for consumer NAS in 2010 totals \$678.4m, with 30.3% Y-o-Y growth.

Originally an enterprise concept, the need centralised storage is becoming more apparent in the consumer segment. However, while business networking demands efficiency, practicality is what drives home networks.

Over 50% of all consumer NAS shipments in 2015 will head to Europe, the analyst continues.

Buffalo Technologies currently leads the market (in unit shipment terms). Other vendors include the likes of Apple, Cisco, D-Link, HP, Iomega, LaCie, Netgear, Seagate (Maxtor), Thecus and Western Digital.

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Go [total WW Consumer NAS Shipments to Surpass 11m in 2015](#)