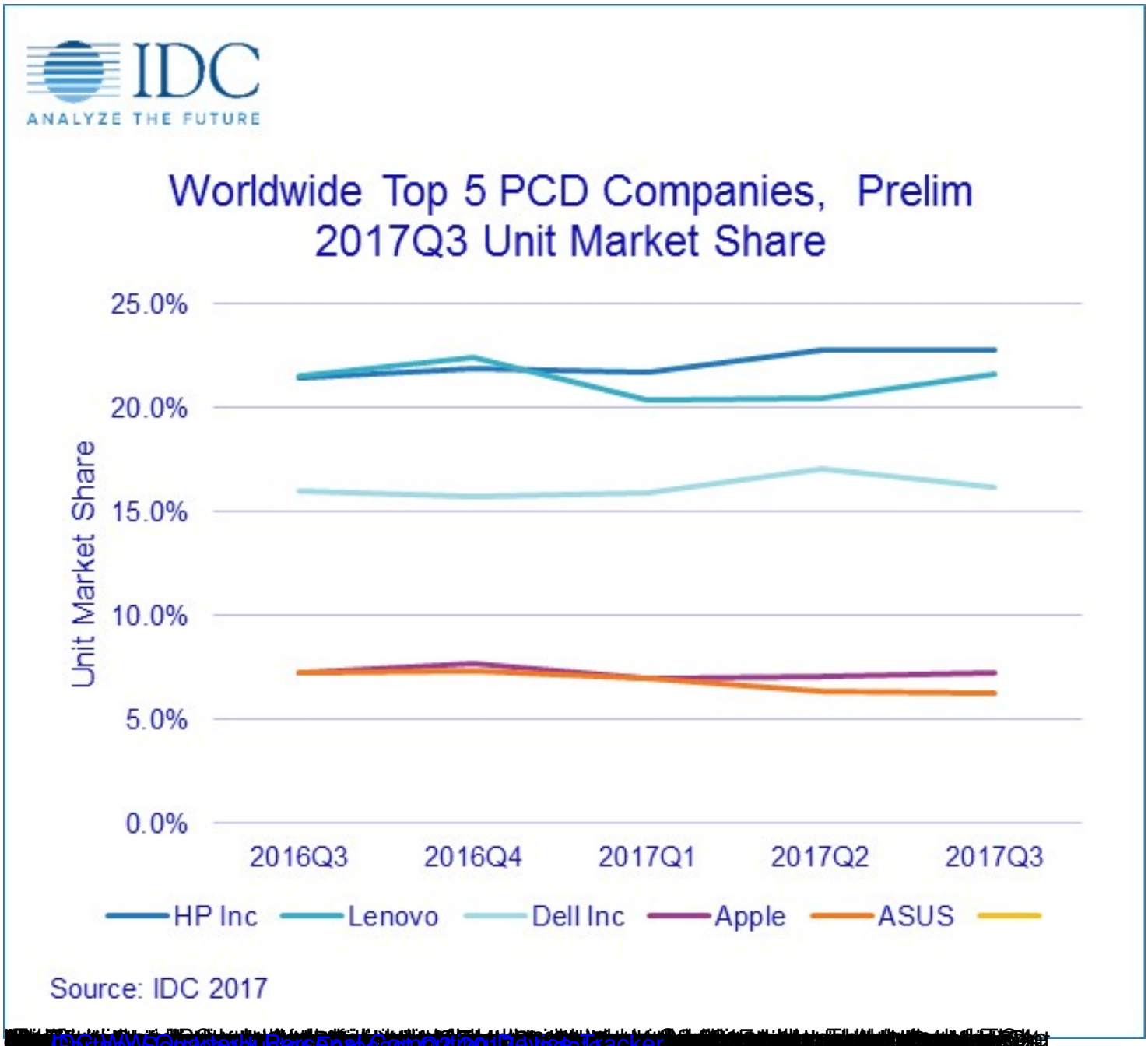
Written by Marco Attard
12 October 2017

The traditional PC market (covering desktops, notebooks and workstations) shows further signs of stabilisation, IDC reports-- global shipments total 67.2 million units in Q3 2017, a slight -0.5% Y-o-Y decline.

Such results are better than previous forecasts of a -1.4% Y-o-Y decline, and are the result of a boost coming from improvements in emerging markets and back-to-school promotions. Even EMEA sees "signs of progress towards stabilisation," with notebooks as chief driver while a growing gaming segment helps keep the desktop market going.


IDC
ANALYZE THE FUTURE
Worldwide Top 5 PCD Companies, Prelim 2017Q3 Unit Market Share
Unit Market Share
25.0%
20.0%
15.0%
10.0%
5.0%
0.0%
2016Q3
2016Q4
2017Q1
2017Q2
2017Q3
HP Inc
Lenovo
Dell Inc
Apple
ASUS
Source: IDC 2017

[redacted]