LaCie announces three storage solutions aimed at "creative, media and entertainment (M&E) professionals" at the 2019 IBC Show-- the Rugged SSD Pro, Rugged SSD and Rugged BOSS SSD.



The Rugged SSD Pro offers high-speed transfers reaching up to 2800MB/s using Thunderbolt 3 connectivity. Inside is a Seagate FireCuda NVMe SSD, and LaCie claims it can handle the playback of 6K, 8K and super slow-motion source files without transcoding, and is the first first Thunderbolt 3 portable storage solution from the company with USB 3.0 compatibility. The device also features IP67-rated dust and water resistance, 3m drop tolerance, 2 ton crush resistance and the ability to survive for up to 30 minutes in 1m of water.

The Rugged SSD has the same ruggedised capabilities of the Pro model, only without the Thunderbolt 3 capability. Available in capacities up to 2TB, it carries a FireCuda NVMe SSD with USB 3.1 connectivity and Seagate Secure self-encrypting technology. Meanwhile the Rugged BOSS SSD carries a battery, allowing use as a portable power pack for USB devices, and features a built-in status screen providing real-time updates on transfers, capacity and battery life.

LaCie Adds to Rugged SSD Offering

Written by Frederick Douglas 17 September 2019

The above mentioned LaCie external storage products are available now.

Go LaCie Boosts Productivity and Creativity for Media and Entertainment Professionals with a Range of Innovative Rugged SSD Devices