Targeted...But Not By Consumers

Written by Bob Snyder 06 April 2009

Retailers often feel like a target and now they are. Dutch authorities in March arrested seven suspected terrorists before they could allegedly blow up a MediaMarkt and two other shops in Amsterdam.

Among the arrested people linked to the bombing in Madrid five years ago. All suspects are Moroccan, age 19 to 64. Amsterdam police intercepted the bombers on a tip from a mobile phone call from Brussels. The caller said men would plant bombs in three major stores in Amsterdam: Zuidoost, IKEA and our industry's very own MediaMarkt.

Go Terrorists Target Consumer IT Retailer