Written by Marco Attard 03 March 2011



Blockbuster's plan of putting itself on auction-- with bids starting off at \$290m from Cobalt Video Holdco LLC-- meets opposition from 45 creditors, including Walt Disney Co., Universal studios, Yahoo, landlords and a committee of unsecured creditors.

The opposing creditors accuse the sale proposal of "being aggressive", as it benefits the group of lenders at all other creditors' expense; allowing them to dictate who receives the sale proceeds.

Meanwhile movie studios-- including Paramount, 20th Century Fox, Universal Studios and Warner Bros.-- form a separate committee representing their interests in the case.

The hearing on the case is now set to continue on March 10.

Go Blockbuster Sale Attacked by Disney, Universal, Landlords (Bloomberg)

Go Blockbuster on Auction Block