

Now We Know: Spam Sells

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Recent FBI prosecutions suggest the going rate for spammers to send a million spam messages is as little as US \$5 -10. And now a security company with the convenient name of “Marshal” says 250 million customers are buying from spam mail. 29% of internet users purchased goods from spam emails, says Marshal.

The most commonly purchased items include sexual enhancement pills, software, adult material and luxury items such as watches, jewellery and clothing.

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