

Once upon a time, CeBIT complained that conferences would “distract” from CeBIT. Now, in the last five years, CeBIT must be in its fourth reiteration of a model for its “Global Conference.” Ah, still not right in our opinion.

It's not very global and it's oriented towards corporate users who get more at a Gartner conference.

We did find one that might be of interest our audience:

### **Executive Labs Information Technology (No. 1, March 4th)**

It's a panel discussion of the hits and flops of the last decade and the next 10 years in I.T.

Go: [www.tvonweb.de/kunden/dmag/cebit2008/global\\_040308/content.html](http://www.tvonweb.de/kunden/dmag/cebit2008/global_040308/content.html)

Or take a look and pick your own:

Keynotes & Executive Labs - 4 March 2008

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### **Keynotes Public Sector Solutions**

Global threats - how can the information technology used by civil society help? §

**Executiv**

### **e Labs Information Technology**

Information technology - the hits and flops of the last decade and the next 10 years. §

### **Executive Labs Human Resources**

Social networks - the new challenge for companies.

**[Start stream!](#)**

Keynotes & Executive Labs - 5 March 2008

§ **Keynotes Business Solutions**  
How can companies boost their value?

§ **Executive Labs Finance & Controlling**  
Transparency or a black hole? Trends in financial reporting.

§ **Executive Labs Manufacturing**  
The global value-added chain - myth or reality?

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Keynotes & Executive Labs - 6 March 2008

§ **Keynotes Home & Mobile Solutions**  
Everyone wants Internet video, but who will foot the bill for 100 Mbit/s access? §

**Executive**

**Labs Marketing & Sales**  
Marketing in the Web 2.0 age - and the new power of consumers.

§ **Executive Labs Procurement & Logistics**  
Corporate growth through global online procurement.

[Start stream!](#)

