

New Boss for CeBIT

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Deutsche Messe names a new Senior VP in charge of CeBIT-- CeBIT Division Head of Department Marius Felzmann, who will be reporting to Managing Board member in charge of CeBIT Oliver Frese.



Felzmann joined Deutsche Messe in March 2006 as product management and market research manager, and was appointed CeBIT Division head in April 2008 where he drove the expansion of the R&D and Jobs & Recruiting display categories.

Before joining Deutsche Messe Felzmann served as sales engineer at Telefonica Deutschland.

Replacing Felzmann is Jutta Jakobi, who joined Deutsche Messe in July 2012 as Manager, Strategic Formats.

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