

CES 2014 is Largest Yet

Written by Marco Attard
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The CEA claims CES 2014 was the largest yet in size and attendance-- the exhibition covered 2 million square feet of space, housed over 3200 exhibitors and welcomed 150000 industry professionals, 35000 of whom from outside the US.



"This year's show was an energizing display of where the future is headed, bringing to life cool new products from every industry that touches technology," CEA president and CEO Gary Shapiro says. "One-third of the world's population interacted with CES in some way this week as we experienced the future."

The show is split across 15 product categories and 25 market-specific "TechZones."

Trends seen in this year's show include curved and flexible UHD TVs, cheerful robots and toy drones, the so-called Internet of Things (and the sensors it involves), high-resolution audio, connected cars, 3D printers and, of course, next-gen smartphones.

"It seems like the only thing missing from the 2014 CES was a time-travel machine," Shapiro adds.

The final CES 2014 numbers will be available on Q2 2014 once the CEA's independent audit is complete. Next year the show takes place on 6-9 January 2015.

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