



WW sales of mobile products will top a whopping 1.5 billion units in 2008. It's all about mobile and mobile content now. To prove it, CeBIT announces a new exhibit category for 2009: Internet & Mobile Solutions.

This Hall 6 category will be divided into three sections: Digital Media Solutions (the complete digital-content value chain), Web Based Solutions (special emphasis on online marketing and e-commerce), and Enterprise Mobility (applications for the mobile office).

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