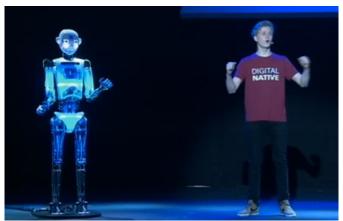# Big Data, Privacy and Robots Open CeBIT 2014

Written by Marco Attard
13 March 2014

A discussion between a "Digital Native" and a "RoboThespian" hammers home the theme of "datability," or the quick and responsible use of large amounts of data) at the CeBIT 2014 opening ceremony.

Following the human-robot conversation was a performance by violinist Nicky Benetti, prompting British prime minister David Cameron to remark "violins, music, a robot thespian... this for me is a typical Sunday evening."

Britain is the official partner country of this year's entirely business-focuses CeBIT.

Apart from big data, privacy was the hot topic at the opening. As German Chancellor Angela Merkel puts it "this digital world has to be given a legal framework, an underlying order... National laws alone will not suffice."

German Association for Information Technology, Telecommunications and New Media (BITKOM) president Prof. Dieter Kempf echoes the sentiment, suggesting the use of even more IT (including anonymisation, pseudonymisation, privacy by design and new technologies such as homomorphic encryption) in order to solve the privacy issues created by IT.

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