

HP Merges Printing and PC Groups

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HP announces an "organisational realignment," merging the Imaging and Printing Group (IPG) with the Personal Systems Group (PSG)-- forming the Printing and Personal Systems Group.



"Combining these two entities will rationalize HP's go-to-market strategy, branding, supply chain and customer support worldwide," a HP statement claims.

Leading the group is is PSG executive VP Todd Bradley, as IPG executive VP Vyomesh Joshii is retiring after 31 years with the company.

HP is also streamlining other business functions-- the Global Accounts Sales organisation is joining the new HP Enterprise Group, while Marketing and Communications functions will be "unified" under new leaders.

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