

WSJ: Google Working on Games Console?

Written by Marco Attard
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Google already dabbles in STBs (Google TV) and audio equipment (Nexus Q), and we all know [the smartwatch rumours](#)

. But is it also working on a videogame console, as The Wall Street Journal suggests?



The WSJ gives no further details on the console, other than that Google is "watching the efforts" of Android-based console maker Ouya. Similar devices Google might also be looking at include the Nvidia SHIELD and the [Mad Catz M.O.J.O.](#) recently seen at E3 2013.

Why is Google even working on a console in the first place? The WSJ sources claim it is "reacting in part to expectations that rival Apple will launch a videogame console as part of its next Apple TV product release." Readers with long memories will surely remember Apple already tried taking on consoles once with [the Pippin](#) (a 1995 co-production with Bandai), while rumours repeatedly suggest the iPhone maker is [working on a smartwatch of its own...](#)

In further rumours, as part of the next Android release (apparently called "Key Lime Pie") Google is working on low-cost smartphones for emerging markets and pushing the OS more aggressively into laptops and household appliances. The WSJ names HP as developer of Android-powered laptops, designed to compete with similar offerings running on Windows 8.

The company is also supposed to be working on a second version of the Nexus Q, the spherical Android-based audio streaming device revealed back in 2012 but still is to hit the market.

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