Samsung Could Buy SanDisk

Written by Bob Snyder 19 September 2008

Samsung Electronics wants to buy SanDisk, in a USD \$3 billion move that thwarts No.

2 player Toshiba.



SanDisk owns 1550+ patents (with 1440+ patents pending) and is the only company, worldwide, with rights to both make and sell every major flash card format. Samsung already pays them \$450 million a year in royalties.

Price drops in the \$15 billion global memory market forced SanDisk into its first quarterly loss in 7 years ago.

This comes as SanDisk sets a new speed record of 30MB per second for SD™ flash memory cards with SanDisk Extreme III. Available WW in 4-8-16 GBs, the new cards deliver peak performance in the DSLR camera, Nikon D90.

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