

Logitech Buys Astro Gaming

Written by Marco Attard
13 July 2017

Logitech acquires the means of producing another piece of gaming hardware with Astro Gaming, maker of the highly rated A-Series headsets and Mixamp console peripherals.



The deal cost Logitech \$85 million in cash and is the second acquisition for the company in little more than a year, following the September 2016 purchase of British joystick maker Saitek from Mad Catz. Post-acquisition Astro Gaming will be folded into the Logitech G gaming peripheral brand.

"Astro is the leading player for premium console headsets and is the preferred headset for console esports athletes," Logitech says. "It's a perfect complement to Logitech G's focus on PC gaming and we couldn't be more excited; we love the team, the brand and the products. Together, we want to make game play even more fun for gamers everywhere."

Astro Gaming was acquired by headphone maker Skullcandy back in April 2011, before a dip in retail sales caused its stock price to drop by -20% in a single day. In 2016 Skullcandy sought an acquisition deal with mobile phone case maker Incipio, but the deal fell through, leaving it open for a merger with private equity firm Mill Road Capital.

Go [Logitech to Acquire Astro Gaming](#)