

Big Changes in Acer Management

Written by Marco Attard
06 April 2011



Acer CEO and President Gianfranco Lanci resigns from the company with immediate effect, with chairman J.T. Wang as temporary CEO.

The company says Lanci "held different views" from the board's majority, causing "failure to reach consensus" on the direction Acer should take in the future-- basically whether the company should concentrate on shifting volume (as it does now, and Lanci's preferred direction for the company) or making more profit from its products.

Analysts say the company should shift towards tablet production (rather than its staples, laptops and netbooks) in order to boost profits-- taking on Apple at its own game.

With Lanci's resignation also comes a new Acer EMEA President-- Walter Deppeler, current Acer Senior Corporate VP and Acer EMEA Deputy President.

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