

Samsung starts mass producing transparent LCD panels, currently in a 22" format.

The panels have a transparency rate of 15-20% (compared to conventional conventional LCD panels using a back light unit and 5% transparency) and will come in 2 varieties (black and white or colour) with WSXGA+ (1680 x 1050) resolution and 500:1 contrast ratio.

The advantage transparency brings about is energy efficiency-- consuming 90% less power than regular LCD panels, due to their using ambient light instead of a back light.

The Samsung transparent panels will incorporate HDMI and USB interfaces and will probably be seen first in action in advertising and teleconferencing scenarios.

Go Samsung Becomes World's First in Mass Production for Transparent LCD Panel