

Apple Beats Lenovo's Chinese Sales, Lenovo Retaliates

Written by Marco Attard
25 August 2011

Apple makes more headway in China-- its greater China Q2 2011 sales (by shipment volume) overtake those of Lenovo, the world's 3rd biggest PC maker, according to the Financial Times.



Apple's Q2 2011 sales in greater China (including Hong Kong and Taiwan) reach \$3.8Bn, while Lenovo's total \$2.8Bn-- even if Lenovo's "greater China" sales don't include Hong Kong and Taiwan.

However analysts say Lenovo's Hong Kong and Taiwan sales don't make up the \$1Bn gap.

Lenovo CEO Yang Yuanqing's response to the above findings? Dismissal, telling the FT "that is not an 'apples to apples' calculation."

His reasoning is as such-- Apple's number include phones, a segment Lenovo isn't too strong in as it concentrates on PCs. Lenovo remains China's top PC vendor, with Q2 2011 PC market share reaching 31.7%.

Lenovo appears optimistic in its 2011 outlook-- telling the FT it will start earning gains from Medion (its German acquisition) from Q3 2011.

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It also plans to challenge Apple at its own ball game-- in the tablet market, with an Android and Windows tablet portfolio complete with lower-priced offerings.

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