

House Plant Care, via Wifi

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Taking care of house plants should not too difficult, right? Koubachi believes could be even easier-- by using a Wifi Plant Sensor to give your customers' plants a voice.



Users stick the sensor in the soil, where it measures soil moisture, temperature and light. Acting a bit like a Withings Scale for plants, it measures data (saving it on the cloud-based "Koubachi Plant Care Engine") and sends out alerts over wifi network or smartphone app to let users know when and how the plant needs care.

Koubachi says the sensor uses "individual plant care models," comes pre-calibrated and works in all common substrates. Setup is apparently painless (requiring a few simple steps) and power comes through x2 standard AA batteries with a battery life the company claims is over 1 year.

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