Do your customers want to play games on their wrists? The Gameband offers a dedicated solution, since it is described as a "powerful smartwatch" built for "people who love to game."



The Gameband comes in two versions-- an Atari version featuring classic games such as Pong, Crystal Casltes and Asteroids, and a Terraria version with an exclusive minigame based on the titular game. Whichever version of the Gameband one chooses they get to play games on a 1.63-inch AMOLED display, with a microSD card slot allowing the addition of more titles.

The smartwatch runs on a custom version of Android and pairs with a PC app named PixelFurnace for the transfer of software. One can even store an entire PC game on the Gameband and play it on another PC by plugging the watch in and launching the game on PixelFurnace on that computer.

On the hardware side it carries a Qualcomm Snapdragon Wear 2100 CPU, 400mAh battery, accelerometer, gyro sensor and light sensor. Connectivity comes through Bluetooth, wifi and USB-C.

The Gameband is currently available on a preorder basis on Kickstarter, where it already reached an initial pledge goal of \$75000. Shipments should start on September 2017, with each Gameband including 20 games and a set of typical smartwatch apps (such as notifications, calendar, contacts, dialer, fitness, weather, alarm, stopwatch and a music player).

Go Gameband