In Memoriam: Gene Hellar

Written by Bob Snyder
 10 November 2009

Gene Hellar passed away in July in California and I think many of his friends and business acquaintances in Europe may not know.

Below is a link where you can add your thoughts so that his family will know how many friends Gene made in Europe.

  Gene Hellar and I go way back...but that's because Gene was an industry pioneer. He was one of the very, very first to bring Silicon Valley's computer products to Europe. He and his partner, Dick Walker, brought some of the first storage products to European distributors. And many European distributors made a lot of money buying from PRIMA INTERNATIONAL in those days.

  Perhaps you can remember Gene from his stands on the USA Pavilion back in the early days of CeBIT. Gene had a charm about him, a natural grace and a kind heart. The sort of man that if you had to be stranded on a desert island with another man, this would be about as good as you could get for company.

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